



For Immediate Release
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ROSSINI TO LEAD CONFERENCE CALL ON RISK MANAGEMENT

Conference Calls Offer Insight, Outlook for Volatile Dairy Markets

HARRISBURG – Volatile milk markets and falling dairy demand has made managing milk checks more difficult for dairy producers during the past few months. Producers can learn how to better understand dairy commodity markets and how they affect milk prices from Katherine Rossini, Director of Risk Management & Analysis at the DairyLea Cooperative during conference call on Thursday, June 18, from noon – 1 p.m.

Rossini has worked with dairy producers in the Northeast to develop and execute risk management plans associated with volatile milk prices since joining DairyLea in 2005. She earned bachelors and masters degrees from Virginia Tech University.

As part of the “Master the Dairy Business” conference call series, hosted by the Center for Dairy Excellence with support from the Risk Management Agency and Pennsylvania Department of Agriculture, the call will be held during the lunch hour to give producers a convenient way to learn more about their risk management opportunities in the marketplace now and in the future.

The conference call is limited to 25 dairy producers. Registration is required to participate, and participation is on a first-come, first-serve basis. To register, call the center at 717-346-0849 with the date of call you plan to attend, your name, phone number and e-mail address. Once you are registered, you will receive the call in number and code. For more information about the conference



call, call the center at 717-346-0849 or e-mail the center at info@centerfordairyexcellence.org.

For more information about the Center for Dairy Excellence and the programs and resources available through the center, visit www.centerfordairyexcellence.org.

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The Center for Dairy Excellence is an initiative of the Department of Agriculture and was launched in January 2004 by Governor Edward G. Rendell. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more about the Center at www.centerfordairyexcellence.org.